





GLOBAL GATE TO THE INTERNATIONAL MARKET

Gulf Industrial Trading LLC supply, represents and provides sales and marketing services for international companies. The selection of companies to represent is based on the Principal reputation, high standard and quality of products and services. Our expertise and knowledge of the local market and customer needs also plays a major role in selecting the best principal.

Our company has a highly qualified professional sales team who are always available to promote and market the products of our Principals and to give all the necessary support expected from the Principals to the clients.

We always strive to serve our Principals and merge with them for an alliance beyond just agencies and that is through Joint Ventures.



believe we will be successful if our clients are successful. Solving the hardest problems requires the best people. We think that the best people will be drawn to the opportunity to work on the hardest problems. We build our firm around that belief. These two parts of our mission reinforce each other and make our firm strong and enduring.



### **Put the client's interest ahead of our own**

This means we deliver more value than expected. It doesn't mean doing whatever the client asks.

### **Behave as professionals**

Uphold absolute integrity. Show respect to local GCC custom and culture, as long as we don't compromise our integrity. Keep our client information confidential

We don't reveal sensitive information. We don't promote our own good work. We focus on making our clients successful.

### **Tell the truth as we see it**

We stay independent and able to disagree, regardless of the popularity of our views or their effect on our fees. We have the courage to invent and champion unconventional solutions to problems. We do this to help build internal support, get to real issues, and reach practical recommendations. We operate as one firm. We maintain consistently high standards for service and people so that we can always bring the best team of minds from around the world—with the broadest range of industry and functional experience—to bear on every engagement.



- Quality
- All in one solution
- Future oriented thinking
- Expertise
- loyalty

Having a high-quality service we are assured that we stay aligned with our integrity while we are promoting it to our customers and further during its lifetime, that good quality will remain in the sight of the end user as an advertisement flag of our business.



## Five Reasons make us stand out from the crowd:

### 1- Quality

Quality matters for us and we have placed it on the top of our criteria list while approaching any manufacturer or service provider to work along with.

Having a high-quality service we are assured that we stay aligned with our integrity while we are promoting it to our customers and further during its lifetime, that good quality will remain in the sight of the end user as an advertisement flag of our business.



We have always respected our competitors appreciating that every brand delivers a certain quality for a certain budget or purpose and accordingly will sort its clients who appreciate or to whom suffices such level of quality.

In other words, by promoting a good quality of product or service, we will select the clients with good tastes and high expectations who are in fact our future partners. We do quality business with quality customers.

In line with industrial automation we have selected well-known brands for their quality which complies with the highest international standards where the details will be given in the coming pages.





## 2- All-in-one solution

In order to save a time and energy taking co-ordination procedure which shall take place by the end user while using different brands, we have designed a complete package of their needs in the field of security and automation. The wide range of products varies from mechanical equipment and electrical systems, etc.

If the clients inquire a particular product out of our range, our experience helps co-ordinate and us to out-source the different protocols in order to deliver the best solution to serve that particular purpose.



### 3- Future Oriented Thinking

Future Oriented Thinking is a philosophy where desirable and undesirable future outcomes are being studied by connecting the present conditions and future possible results, balance between short-term and long-term goals as well as aligning the present activities with future destination and directions. In other words it leads us to stand proactive versus staying reactive against our requirements and urges may come up in near future.

In line with this philosophy and further to maintain the choices for our clients during the service period, we are placing the provisions for future upgrades as well the possibility of communicating with international protocols such as for home and factory automation. Being highly innovative and market sensitive, we are able to improve our products and tailor them to the needs of the local markets.



#### 4- Expertise

The qualifications of our people make us stand out. We have brought together many years of experience in different fields including security (from body guarding to aviation security), construction (from villas and warehouses to high-rise buildings), IT & software engineering and general trading (import and export) which are obtained in Europe, United States and Middle East.

These long years of experience have provided us with an adequate understanding of the Middle East market, awareness of its code of practice and common formats and practices of projects, hierarchy of organizations and international standards.

Aside from that, motivation, dedication and our other moral and ethical values have been the core of our company which has gathered and held us shoulder to shoulder.



### 5- Loyalty

Loyalty is a state wherein a person always selects another specific person to deal with for a certain purpose. In the business context loyalty is where customers keep using a particular brand or service over and over.

In other words, loyalty has come to exist when customers continue to select our brand or services again and again amongst all other choices that they have therefore we believe in order to stay being selected every time, we shall remain one of the best choices for them by maintaining and improving our quality in all fronts. We shall stay committed to our values and therefore shall “stay loyal to customers” in order to “achieve customers’ loyalty”.

We emphasize a personal mutual contact with a client. You can always reach a person who deals with your project directly as soon as you need. You can always monitor the progress of your project simply. We believe that our customers deserve a clear, direct and comprehensible communication.



You will not be left alone against your problems, technical dictionary, specific and professional terms, foreign words, etc. With us, you will always get an answer that you can understand for 100%.

The sizes of the projects do not matter for us, as we believe that if we select a project, it means important to us. On the other hand through our experience we know that regardless of the size, any project can get you a bigger one if the customer is satisfied and our commitments are fulfilled.



### **Management Structure**

Our staffs carry out various functions aimed at supporting and representing our partners, giving them a voice at international level and providing them with high quality and high-level standard performance.

### **Development and Manufacturing Offices**

To support our clients in each field, we have other offices Germany / Hamburg. Staffed by dedicated regional team members for a better regional support and supply to regional companies.

### **Head Office Team**

The staff team based in Muscat, Sultanate of Oman consists of Chief Executives, Assistant Chief Executive, project managers, sales manager, plus further members of staff dealing with information, publications, administration and finance.



Our Vision is to become a unique client-focused logistics service provider and suppliers of quality products in the global oil, gas and energy industries. Our commitment to supporting and adding value for our customers drives everything we do.

We deliver innovative solutions to facilitate our customers' success in the global marketplace and, most importantly, we provide our customers with confidence.

Our Vision is to become a unique client-focused logistics service provider and suppliers of quality products in the global oil, gas and energy industries.



Gulf Industrial Trading LLC recognizes that its partners and partnerships are valuable. The company understands and appreciates its partners' circumstances, needs and goals, and delivers on given promise. Gulf Industrial Trading LLC respects the individual, help others to succeed and contribute to a positive working environment.

Gulf Industrial Trading LLC is dedicated to master its destiny through creative problem solving and innovative commercial solutions based on its values. The company's strong, broad technical and commercial competencies will help it find simple solutions to complex problems.





### Mission Statement

Our commitment to supporting and adding value for our customers drives everything we do.

We deliver innovative solutions to facilitate our customers' success in the global marketplace and, most importantly, we provide our customers with confidence. By leveraging our local service and global network, we enable our customers to dedicate their primary energies to their core business activities. We offer comprehensive programs and services, which draw on our industry specific knowledge and technical expertise. Our commitment to delivering outstanding results through sound and thorough financial practices, superior profitability, stable growth and well-known Local GCC company will enable us to fulfill our mission while increasing sustainable shareholder value.



- Oil field supply

Our selection of global technology companies to represent is based on the Principal reputation, high standard and quality of products and services. Our expertise and knowledge of the local market and customer needs also plays a major role in selecting the best principal.

Our division has a highly qualified professional sales team who are always available to promote and market the products of our Principals and to give all the necessary support expected from the Principals to the clients. We always strive to serve our Principals and merge with them for an alliance beyond just agencies and that are through Joint Ventures.



- Water and energy

As the world's population continues to increase and new economies emerge, society requires sustainable solutions to meet its most basic needs, like water and energy. Gulf Industrial Trading LLC is aimed in sourcing technologies to address these challenges in meaningful ways.

We supply Water Treatment products and services for boilers, cooling towers, process and potable water systems. We also provide Water Treatment equipment solutions such as controllers, pumps, water softeners, demineralizers, filter media, ion exchange resins, water Purifier, RO membranes and all other industrial and commercial water purification and Filtration Equipment. Our Water Treatment philosophy consists of combining unmatched levels of customer service with an array of technical resources in order to guarantee outcomes for our customers.



We are engaged in sales and distribution of wide range industrial, agricultural, construction and automotive machinery, equipment, Industrial, Oilfield, Power Generation, Mobile Crane, Air Compressor, Marine and Automotive markets, spare parts and accessories. are responsible for carrying out, on behalf of our valued customers, the purchase of materials, tools, equipment and other products / service required for their activities in MENA Region.

At the center of our project supply and procurement services is our experience with bulk electrical materials. Whether a project is designed based upon North American or other international standards, we have many years of history in serving client demand for their bulk electrical project requirements in diverse locations throughout the world.

In its 12th year, Gulf Industrial Trading LLC continues to grow as a recognized international source of industrial supply for both the onshore and offshore markets in electronics, communications and recording/data acquisition applications.

We invite you to browse our website for those products which are most applicable to your needs. If you don't see what!



- Petrochemical

Energy Trading is the thrust of our business and all of our operations are driven by trading. Trading is the channel through which we receive and share key market information that ultimately fosters the rewarding relationship we have with our customers worldwide. Gulf Industrial Trading LLC has fast transformed the petrochemical business in the region with its wide product range and unique service proposition. We adhere to stringent quality, health and safety regulations and ensure safe and efficient operation at our facilities.

We distribute and trade products which are vital to the transport industry, while our petrochemicals are used in everything from food packaging, clothing and construction materials to medical supplies and computer parts. By adding value to the nation's key resources we are attracting diverse new industries and creating jobs, enriching life for everyone by generating sustainable economic and social development.



- Germany  
Landwehr 65, 22087 Hamburg  
Phone: +49 176 72162980 Int. : +372 8219 8204  
E-Mail: [kontakt@as-trading24.de](mailto:kontakt@as-trading24.de)
- Oman  
P.O.Box: 324, P.C.: 100, Ruwi, Muscat, Sultanate of Oman  
Phone: +968 95839060, +968 79973944 Int. : +372 8219 8204  
E-Mail: [Info@ggt-int.com](mailto:Info@ggt-int.com)





AERZEN

GEMÜ



tai TAI MILANO S.p.A.



KOSO



ROSEN



GGT-INT.COM



INFO@GGT-INT.COM